



**Wednesday, September 21st, 2016
11:00 AM – 2:30 PM
Rayburn House Office Building
Rooms B-338 and B-339**

The LSR coalition was launched in 2011 to serve as a voice for the Latino American community to defend Social Security as new threats emerge against the then 75 year-old program. LSR’s mission includes strengthening Medicare, increasing pension access and financial literacy, ensuring Latino seniors get equal access to Older American Act services, and working to ensure more Latinos are in key policy and advocacy positions in these areas.

A timely investment in our Latino aging population is crucial. Not only are Latinos the fastest growing segment of the American workforce, they also have the highest life expectancy of any demographics, meaning they will need their retirement nest egg to last them longer. Currently, one out of every six Americans are of Latino descent and by 2050, one out of every four American are expected to be Latino. Furthermore, a recent study conducted by Prudential, Inc., shows that Latinos in California are the least likely to work for an employer that offers a retirement plan. Even among Latinos who have access to a plan at work, participation and savings are relatively low. However, a TIAA-CREF study has found that Latinos who are financially literate are 9% more likely to plan for retirement.

The LSR Fifth Annual “Retiring with Dignity” Summit will highlight these issues, inviting Congressional members and their staff, executives and leaders from Latino organizations and nonprofits, employers and human resources development professionals, pension providers and pension experts, and administration officials to join our discussion. Your sponsorship will allow you to build recognition and relationships with this population and have access to leaders from the largest Hispanic civil rights and advocacy organizations in the United States. We invite you to help us continue our legacy of successful events hosted by LSR that bring together policy experts, invaluable input from Members of Congress, and a lively and full attendance from guests and the press.



[The Latinos for a Secure Retirement \(LSR\) coalition is a project of LULAC that serves as a voice for the Latino American community in the fight to improve retirement security. Your donation and support will help us meet these goals and protect Latino seniors. LULAC is a registered c\(3\) organization.](#)

Sponsoring the 2015 Retirement Empowerment Summit

GOLD SPONSOR - \$20,000

- Recognition as the main sponsor for LSR's "Retirement Empowerment Summit"
- Corporate (10 minutes) address at LSR's "Retirement Empowerment Summit"
- Panel speaker participation at LSR's "Retirement Empowerment Summit"
- Display of corporate logo in printed promotional and invitation materials
- Display of corporate logo on website
- Distribution of corporate packages, literature, and/or items during the summit
- Recognition as main sponsor and one (1) full-page color advertisement in the 2015 "Retirement Empowerment Summit" printed program

LUNCHEON SPONSOR - \$15,000 (LIMITED TO ONE SPONSOR)

- Sponsorship of LSR's "Retirement Empowerment Summit" luncheon
- Panel speaker participation at LSR's "Retirement Empowerment Summit"
- Display of corporate logo in printed promotional and invitation materials
- Display of corporate logo on website
- Distribution of corporate packages, literature, and/or items during the summit lunch
- Recognition as luncheon sponsor and one (1) full-page advertisement in the 2015 "Retirement Empowerment Summit" printed program

SILVER SPONSOR - \$10,000

- Co-Sponsorship of LSR's "Retirement Empowerment Summit"
- Panel speaker participation at LSR's "Retirement Empowerment Summit"
- Display of corporate logo in printed promotional and invitation materials
- Display of corporate logo on website
- Recognition as silver-level sponsor and a half-page advertisement in the 2015 "Retirement Empowerment Summit" printed program

BRONZE SPONSOR - \$5,000

- Co-Sponsorship of LSR's "Retirement Empowerment Summit"
- Display of corporate logo in printed promotional and invitation materials
- Display of corporate logo on website
- Recognition as bronze-level sponsor and a quarter-page advertisement in the 2015 "Retirement Empowerment Summit" Printed Program

PROGRAM GUIDE ADVERTISEMENT - \$2,500

- One (1) full-page color advertisement in LSR's "Retirement Empowerment Summit" printed program



PARTNER INFORMATION

Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Committed Sponsorship Level: _____

Payment Method: _____

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____

Security Code: _____

Address for Card: _____

Please return to patricia@solidaritystrategies.com
Or mail directly to Patricia Rojas, Solidarity Strategies
1090 Vermont Ave. NW Suite 300, Washington, DC 20005

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